



BRIDGING THE GAP: TSEBO CLEANING BRINGS HYGIENE TO THE FOREFRONT

In a world where access to proper hygiene can make all the difference, Tsebo Cleaning and Hygiene is taking impactful steps to create healthier learning environments.

Partnering with local schools and community organisations, Tsebo has extended its hand through an inspiring initiative that brings the message of hygiene straight to the heart of our communities.

Recently, the Tsebo Hygiene team visited schools to deliver much-needed hand sanitisers to eager young learners. This initiative, a vital part of Tsebo's Corporate Social Investment (CSI) programme, not only provides essential hygiene products but also raises awareness about the importance of cleanliness in preventing illness.

"We are committed to making a tangible impact," says Tsebo's Managing Director of Hygiene and Pest Control, Marliza Mocke-Maree. "Providing hand sanitizers to children is more than just a donation; it's about instilling a culture of hygiene that will benefit them for a lifetime."

This week, Tsebo is proud to sponsor a collection of essential hygiene items to the El Shammah Baby Home in Edenvale, a small facility caring for vulnerable infants. Led by Merencia Scholtz, Tsebo's donation includes sanitary bins, wall bins, paper towel dispensers, sanitizing wipes, hand sanitizers, and laminated hand towels, with a total value of R11,769.41. The donation is designed to meet the immediate hygiene needs of the baby home, providing much-needed support to the staff and residents.

In addition to this project, Tsebo has also partnered with Doc Sithole to support 32 schools across the Limpopo area—19 primary schools serving 17,391 learners and 13 secondary schools with 11,748 learners.





The first phase of this multi-month initiative begins with the distribution of 100ml hand sanitizers to each learner at five initial schools, with further needs, such as sanitary bins and cleaner training, to be identified in consultation with school principals. This evolving project is a testament to Tsebo's commitment to sustainable community health and education.

Accompanying this effort, the Tsebo team demonstrated proper hand hygiene techniques to ensure that children understand how to effectively use the sanitizers and protect themselves from germs.

It's these small but significant actions that contribute to healthier school environments and, in turn, healthier futures for the children.

Moreover, Tsebo's partnership with the Netcare Foundation has expanded the impact of this initiative. Netcare has been instrumental in supporting Tsebo by providing resources that help bridge the gap in underprivileged schools.

Through this collaboration, sanitizers are being distributed alongside educational tools that empower learners to protect themselves, ultimately promoting long-term health benefits.

This initiative is just one part of Tsebo's broader focus on creating sustainable solutions that enhance the wellbeing of those in under-resourced areas. By handing out sanitizers and providing hygiene training, Tsebo Cleaning and Hygiene is playing a crucial role in promoting wellness and ensuring that hygiene is accessible to all, no matter their circumstances.

The video of Tsebo's team handing out sanitizers to the children showcases the brand's commitment to community upliftment, making a difference where it's needed most. Through such efforts, Tsebo is not just a service provider—it's a partner in community health, working hand-in-hand with organisations like the Netcare Foundation and Doc Sithole to bring about meaningful change in South Africa.

